Joomla!® Revised Messaging (updated 11/5/10)

Joomla
Joomla is the world's most popular open source CMS (content management system). It is used by consumers, small and medium-sized business, and large organizations worldwide to easily create websites and Web-enabled applications, portals, intranets, and more. Due to its power and elegance, Joomla can be used by even the most inexperienced website builder and the most seasoned Web developer. With hundreds of thousands of contributors worldwide and millions of downloads and deployments, it is no surprise that roughly 2.5 percent of the Internet runs on Joomla.

The Joomla Community
The Joomla Community is millions of users from all over the world and builds the best CMS possible through collaboration. The community offers a rich ecosystem of talented users dedicated to the advancement of the Joomla Project. Millions of people have downloaded and installed Joomla, collaborating in thousands of Joomla forums, hundreds of Joomla User Groups, and countless Joomla Day events worldwide.

The Joomla Project
The Joomla Project is made up of two working groups—the Community Workgroup that helps facilitate an open sharing of ideas, and the Production Workgroup that drives its development. Each workgroup has a leadership team and together they comprise the Joomla Leadership Team.

Together with the Joomla Leadership Team, the Board of Directors of Open Source Matters, Inc. (OSM) (a not-for-profit created to provide organizational, legal, and financial support) drives the Joomla Project. Joomla is committed to always being 100 percent community owned and operated.

Joomla Differentiators
Joomla is the only CMS that combines the ease of use and powerful extensibility necessary to meet the needs of a broad spectrum of users. Where its main competitors lack either ease of use or extensibility, Joomla combines the best of both worlds into one powerful and simple package.

The Joomla Leadership Team has placed the highest focus on security, knowing that it is a top priority for users. Thereby, Joomla developers are focused on and excel at protecting their users.

Joomla for Individuals or Small Businesses
Because it is free, easy to use, and community supported, Joomla is used by millions

of individual website builders and small businesses. Joomla's attractive user interface makes it approachable and easy to use for even the most inexperienced Web designer or organization. The intuitive process of customizing a Joomla template makes creating a professional, high quality website a snap. With over five thousand community extensions and its flexible MVC structure, Joomla can be customized for just about any need.

Joomla for the Enterprise
Because it is powerful and easily scalable, some of the largest corporations in the world are built on Joomla. Supporting over 64 languages, Joomla can be leveraged almost anywhere.

Joomla's principles of interface consistency reduce training time in the enterprise. That means new users catch on quickly and have the lowest possible learning curve whenever upgrading.

About Joomla
Joomla is the world's most popular open source CMS (content management system). It is used by consumers, small and medium-sized business, and large organizations worldwide to easily create websites and Web-enabled applications, portals, intranets, and more. Due to its power and elegance, Joomla can be used by even the most inexperienced website builder and the most seasoned Web developer. With hundreds of thousands of contributors worldwide and millions of downloads and deployments, it is no surprise that roughly 2.5 percent of the Internet runs on Joomla. Since 2005, Joomla has been 100 percent community driven and downloaded over 16 million times. For more information, visit www.joomla.org.

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